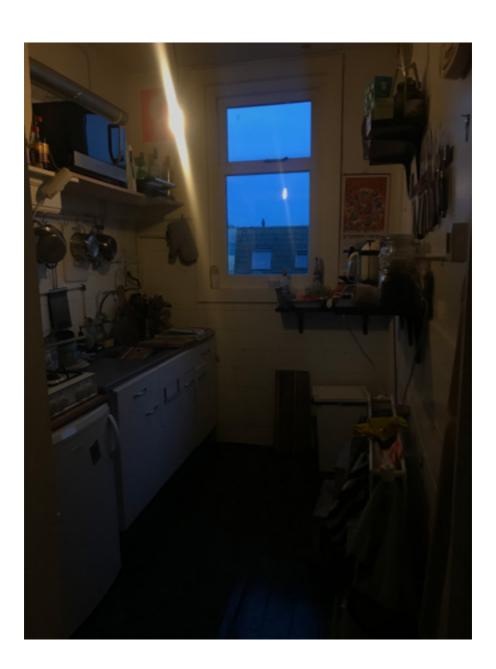


TAB STOP [1995] Dick van Hoff



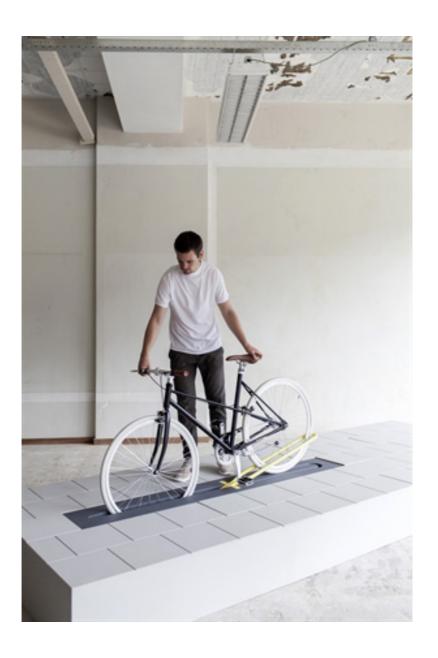












operation

process

simplicity

"Why do tabs look like sports cars if you just want water?"

"Understanding how a product works"

"embody universal values in products that already seem to exist for a long time"





