

Out of Context

a experiment about the relation between image & text

***“The purpose of texts is to explain images,
to transcode image elements and ideas into concepts.
Texts are meta-codes of images.”***

Towards A Philosophy of Photography - Vilem Flusser

***“Today’s image economy is based on the administrating,
indexing, controlling, supervising, regulating,
locating and distributing of images.”***

Image Management - Kim de Groot

“Meaning is no longer only created in the visual and representational aspects of the image, but also in the relations that the images creates such as relations between users, other images, media or events.”

Image Management - Kim de Groot

NEW MEANING

Concept

“Our installation will substitute the context of a most recently uploaded news item by adding famous meme titles.”

Concept



FOREVER ALONE



CANTON COUNTY PRISON

ANNOYING FACEBOOK GIRL

imgflip.com

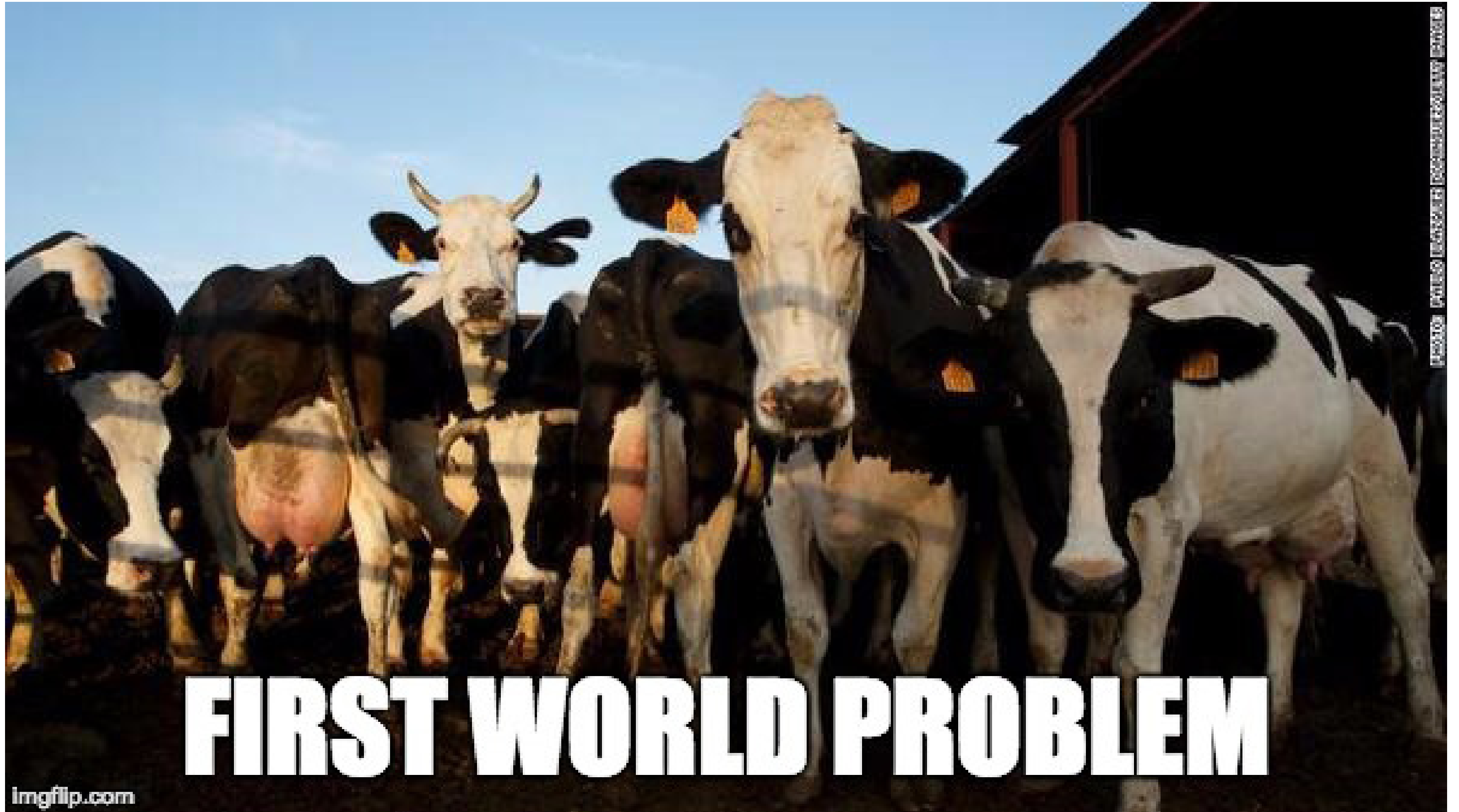
GOODGUY GREG

MEME MONITOR MEMES



TECH. SGT. BYRON CRANE/USAF

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FIRST WORLD PROBLEM





SCUMBAG STEVE