

How real is real?

The everyday unreality: but do we want to know the truth?

Virtual vs. Reality Online/offline

Online dating/chatrooms

MMORPG: role playing game

Games

Social media:
(self-
presentation)

Always online:
teenagers or
screenagers?

Video/tv-reality:
an escape

Beeldvorming en media (imaging and media?)

Making
stories
more
exciting
than they
are

Different
interpretations

Manipulated
images: photoshop

Things that look
like 3D, but are 2D

2D vs. 3D

Representations of
the original thing

Products

Replacing original
for fake: cultured
meat

Simulated
objects

Products

Textiles: original
wool or synthetic?

Brands: fake or real?

Products

Human vs. dolls

From discover
the self to
"making" the
self

Cosmetic surgery

From inflatable
doll to "real" doll:

Facial expressions
fade :
miscommunication

Illusions

Movies:
special effects

Jean Baudrillard:
"hyperreality"

Augmented reality vs. Virtual reality

VR: isolated from
the real world
while immersed in
a completely
fabricated world

AR: to be in touch
with the real world
while interacting
with virtual objects
around.

Google glass

Scale/perspectives

Optical illusions

Movies:
special effects

Jean Baudrillard:
"hyperreality"

Augmented reality vs. Virtual reality

AR: to be in touch
with the real world
while interacting
with virtual objects
around.

Google glass

Food: what's really
in our food?

Products

Human vs. dolls

Illusions

Augmented reality vs. Virtual reality