

Open design is roofed in information and communication technology, giving us all the instruments to become the one-man-factory

Trust, responsibility and reciprocity are important ingredients in an open, sharing culture

Open design promotes the unprecedented sharing of knowledge between the professional and amateur designer, breaking down unnecessary barriers

A single design solution could not possibly fulfill the requirements of such a wide and heterogeneous market

OPEN DESIGN NOW

WITH
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WHY DESIGN
CANNOT REMAIN
EXCLUSIVE

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The relevance of any particular design was determined by its user, not its creator

Aren't the rights to use and access more important than owning it?

Designsmash organiseert feestavonden waar er meegedacht kan worden aan producten en aan het eind van de avond is zo'n product dan af

DIWAMS: do it with already made stuff

Fighting injustice the most effective way possible: together as a collective

Designers new role: a developer of frame works or structures

Participatory strategies are very important!

Sharing a design is more challenging than making one.

The fact that your design is open to improvement means that it will be better suited on the people who are going to use it in their day-to-day lives