



Style

Professional Development Workshop: Hybrid Publishing

2 Date: March 8 (Tuesday) - 13.30 to 16.30

3 Wiki page: http://publicationstation.wdka.hro.nl/wiki/index.php/Courses/Hybrid_publishing

5 Feedback on workshop:

6 **Were there questions left unanswered?**

7 - no

8 - no

10 **Were there topics you'd have like to see covered and weren't?**

11 - i would have liked to do some more hands-on experimentation, using and experiencing the hy

12 - I would have enjoyed having a go at trying something out ourselves following a simple step by

13 - Some parts were vague because of the limited time, we did not get to the core of the informati

14 - It would be nice to talk sometime about the more abstract consequences Hybrid Publishing mi

maybe nothing really more than a technical procedure that helps to make certain steps within th

within) the different Printmaking techniques that came along trough history. The big difference is

15 technical limitations will determine the visual outcome.

17 **What you see as the biggest challenges in our hybrid publishing proposal?**

18 - establishing a "mutual" understanding and culture in which technical challenges are embraced

19 - presenting the possibilities of hybrid publishing workflows to other practices (other than editoria

20 - getting faster to the point where design questions can be considered and exercised

21 - the technical aspect.

22 - Getting it more „user-friendly” and find a way to lower the limitations (or show how the limitatio

24 **How did you experience the (technical) level of the workshop? Was it too easy/difficult an**

25 - I would have liked to experienced more technical exercises and more demonstrations on how

26 decisions were.)

27 - I sensed it would have been too difficult for me to follow what you had in mind, but I think if we

28 - Talking about it was quite easy to follow and the basic steps too. But to make the next step an

29 - Even though I don't have a design-background it was completely clear.

31 **How did you experience the working method of the workshop? Do you propose other for**

32 - I think it was to ambitious time-wise. I felt participants were introduced to the topic differently. S

33 introduction into the terminal) and more advanced workshops that could maybe be a bit longer.

34 - There simply wasn't enough time to do everything you had in mind. We could have a part 2 wf

35 - I think everyone had a different view on hybrid publishing and what the workshop would be. Th

36 - It was a shame we didn't have that much time for the hands-on part.

37 **Would you like to attend a follow up on this workshop and what would you like to learn?**

38 - Yes, certainly. See before mention comments. Furthermore I would like to also discuss how th

39 - Yes! I would like to learn how to implement it into my own practice of illustration and graphic d

40 - yes because it is a very interesting topic. The only thing came across is that it seems more of

41 design' involved in hybrid publishing

42 - Maybe

43 Feedback on publishing practice at WdKA:

44 **What role do you see publishing playing in an art school?**

45 - A potentially important role, and for sure something that WdKA distinguishes fr

investigated in this and the question now would be rather content-related. How c

Chat 0